



LEADERSHIP NAPA VALLEY

Annual Levels

MEMBERSHIP OPPORTUNITIES

(Available to alumni graduates of LNV)

Investor - \$75

Mover and Shaker - \$150

Influencer - \$250

SPONSORSHIP OPPORTUNITIES

(Available to alumni graduates of LNV and the public)

Enthusiast - \$500

Philanthropist - \$1,000

Innovator - \$2,500

Promoter - \$5,000

Napa Valley Leader - \$7,500+

Thank you for your interest in supporting Leadership Napa Valley!

Leadership Napa Valley (LNV) is a nationally recognized, award-winning program that provides leadership development for community-minded individuals who want to make the Napa Valley a better place to live, work, and do business.

Many of our more than 800+ graduates serve in leadership roles within their companies, in city and county departments and commissions and on nonprofit boards, and as elected officials.



Annual Levels and Benefits

Each level receives a subscription to the **Leader Reader** newsletter, all **Meet the Leader** events for Free, and invitations to LNV Alumni Events.

MEMBERSHIP

(Available to alumni graduates of LNV)

Investor- \$75 includes a subscription to the *Leader Reader* newsletter, all *Meet the Leader* events for free, and invitations to LNV Alumni Events.

Mover and Shaker - \$150 includes invitations to exclusive LNV member events. One (1) ticket to LNV Annual Reunion, plus up to one (1) more Reunion ticket at a discount. Opportunity to serve on a LNV Board Committee.

Influencer - \$250 includes two (2) tickets to the LNV Annual Reunion and priority access to exclusive LNV membership events. Opportunity to serve on a LNV Board Committee.

SPONSORSHIP

(Available to alumni graduates of LNV and the public)

Enthusiast - \$500 includes two (2) tickets to the LNV Annual Reunion, and invitations to exclusive member events. It also includes recognition in LNV materials and opportunities to present at a LNV Alumni Event upon request. \$125 of membership supports the scholarship program.

Philanthropist - \$1,000 includes (2) tickets to annual LNV Annual Reunion, invitations to exclusive LNV member events. And, upon request, opportunities to present to the current LNV class, spotlight and recognition on email and marketing communications and campaigns, including LNV website and social media posts. \$250 of membership supports the scholarship program.

Innovator - \$2,500 includes two (2) tickets to annual LNV Annual Reunion, invitations to exclusive LNV events and Leadership Circle events. And, upon request: spotlight and recognition on email and marketing communications and campaigns, including LNV website and social media posts, opportunity to present at an LNV Alumni Event and current LNV class. \$500 of membership supports the scholarship program.

Promoter - \$5,000 includes four (4) tickets to annual LNV Annual Reunion, Invitations to exclusive LNV events and Leadership Circle events. And, upon request: spotlight and recognition on email and marketing communications and campaigns, including LNV website and social media posts, and opportunity to present at LNV Alumni Events and current LNV class, and two (2) dedicated emails a year to membership. \$1,000 of membership supports the scholarship program.

Napa Valley Leader - \$7,500+ includes four (4) tickets to all events including LNV Annual Reunion, Meet the Leader, and LNV Exclusive Events. Invitations to Leadership Circle events. Upon request: spotlight and recognition on all email and marketing communications and campaigns, including LNV website and social media, opportunity to present at LNV Alumni Events and current LNV class, and four (4) dedicated emails a year to membership. \$1,875 of membership supports the scholarship program.



Leadership Napa Valley Membership and Sponsorship Tiers Matrix

	General Alumni	Investor (Alumni)	Mover and Shaker (Alumni)	Influencer (Alumni)	Enthusiast	Philanthropist	Innovator	Promoter	Napa Valley Leader
	Non-paying	\$75	\$150	\$250	\$500	\$1,000	\$2,500	\$5,000	7500+
Subscription to Leader Reader monthly newsletter		x	x	x	x	x	x	x	x
All Meet the Leader Events for Free		x	x	x	x	x	x	x	x
Invitations to LNV Alumni Events	(after member and sponsor invite deadlines are met)	x	+ exclusive LNV Events	+ priority access to exclusive LNV Events	+ priority access to exclusive LNV Events	+ priority access to all LNV Events			
Opportunity to serve on a LNV committee (<i>alumni only</i>)			x	x	x	x	x	x	x
Ticket(s) to the annual LNV Annual Reunion			1 ticket	2 tickets	2 tickets	2 tickets	2 tickets	4 tickets	4 tickets
Name or Company recognition on LNV Materials, Marketing					upon request	upon request	upon request	upon request	upon request
Name or Company recognition on LNV Website					with Name	with Logo	with Logo	with Logo	with Logo
Opportunity to present at LNV Class or Alumni Event(s) upon request					Class 1/yr	Class 1/yr	Class & Event 1/yr	Class 1/yr Events 2/yr	Class 1/yr Events 2/yr
Portion of membership fee supports scholarship funds					\$125	\$250	\$500	\$1,000	\$1,875
Dedicated emails to full membership							1/yr	2/yr	4/yr
Invitation to Graduation Night								+ recognition during presentation	+ recognition during presentation and preferred seating
Tickets to all LNV Events									4 tickets